



FRANKLIN
TEMPLETON

Marketing Assistant

At Franklin Templeton Investments, we are dedicated to delivering strong results and exceptional service to clients, team members and business partners. Over 9,000 employees working in 60 offices around the world are dedicated to servicing investment solutions for our clients in more than 150 countries. For over 70 years, our success has been a direct result of the talent, skills and persistence of our people, and we are looking for a Marketing Assistant covering the Benelux region to join our team based in Brussels.

What is the Marketing group responsible for?

The marketing team is responsible for the coordination of all local marketing and communications initiatives (such as press relations, social media, website management, events and literature production) and works in close collaboration with the sales team and the global marketing platform to achieve the business objectives of the region.

What are the ongoing responsibilities of a Marketing Assistant?

- Update existing literature and develop new documents (brochures, flyers, presentations etc. in different languages) as per client and sales team needs
- Provide support for digital communication and coordinate the implementation
- Increase our corporate and product presence in the media
- Publish content on social media channels and develop local initiatives
- Ensure websites are constantly up-to-date and build appropriate campaigns (leveraged from global initiatives or developed locally)
- Provide logistical support on local events (client conferences, trade fairs etc.)
- Ensure full compliance with regulatory requirements

What qualifications, skills and experience would help someone to be successful?

- Degree in Marketing & Communication or equivalent
- Prior experience of working within a marketing team within Financial Services a plus
- Fluency in Dutch (mother tongue preferred), French and English
- An inquisitive mind and excellent copywriting and editing skills across multi-media
- Ability to build strong working relationships with sales, client service, marketing, legal, analytical and technology professionals globally
- Master of MS Office (e.g., Word, PowerPoint, Excel)
- Ability to work independently and meet tight deadlines

Please apply via our [Careers Website](#)

What makes Franklin Templeton Investments unique?

In addition to the dynamic and professional environment at Franklin Templeton, we strive to ensure that our employees have access to a competitive and valuable set of [Total](#)

[Rewards](#)—the mix of both monetary and non-monetary rewards provided to you in recognition for your time, talents, efforts, and results. **Highlights of our benefits include** - Private healthcare plan, Lunch ticket, Life insurance, Employee Stock Investment Program, Incentive plans, Purchase of company funds with no sales charge, Public transport card reimbursement, On-site training.

We believe that being a good corporate citizen is good business. To us, corporate citizenship means being accountable, serving our clients, being an employer of choice, managing our environmental impact, and [supporting our communities](#). An emphasis on corporate citizenship is embedded in our [culture and values](#), and is an important element of how we achieve success.

We are also [committed to your learning and development](#) with resources focused around *Experience, Exposure, and Education*, to help you achieve your professional development goals. Take some time to, [meet some of our people](#), and see what it means to say, “[I AM Franklin Templeton](#).”

Franklin Templeton Investments values diversity in its workforce and welcomes employees from different backgrounds, generations, capabilities, cultural identification, sexual orientations, and gender expression, in addition to other attributes that contribute to a truly diverse and inclusive community.